

TIKTOK BOOKTOK: A GLENN HILLS HIGH SCHOOL BOOK TALK PROJECT RUBRIC

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| STUDENT’S NAME | VIDEO TITLE |
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| THE BOOK AND VIDEO TITLE AND GRAPHIC ORGANIZER | COMMENTS |
| -Is the title of the video relevant (and appropriate)?  -Did the BookToker state the name of the book, the author, and the genre?  -Did the BookToker show the audience the book cover?  -Did the BookToker share any special things about the book or author?  -Was the graphic organizer complete?  -Was the hashtag #GHHSBookTok used, as well as other hashtags? |  |
| 1 2 3 4 5 | |

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| THE HOOK | COMMENTS |
| -Did the BookToker successfully grab the audience’s attention?  -Was there a cliffhanger?  -Was the passage chosen exciting?  -Did the BookToker show enthusiasm when talking about this book? |  |
| 1 2 3 4 5 | |

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| THE QUICK LOOK | COMMENTS |
| -Was the video an appropriate length (Book Talks are generally short)?  -Were important literary elements mentioned?  -Did the BookToker share why it was a worthwhile read by mentioning things such as humor, sarcasm, creative settings, realistic characters?  -Was the plot summarized?  -Did the BookToker give away the ending? |  |
| 1 2 3 4 5 | |

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| FINAL SCORE |  |